

Abu Dhabi,  
United Arab Emirates

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# NASHWA AL RUWAINI

## BIOGRAPHY



**NASHWA AL RUWAINI**  
BIOGRAPHY

2018

**THE OXFORD COLLEGE FOR RESEARCH & PHD STUDIES - UK**  
Awarded Honorary Doctorate in Business Administration and Management Studies

2013

**THE UNIVERSITY OF LONDON - UK**  
MPHIL (The Master of Philosophy) on the Media Aspect of Islamic Rhetoric

1999

**MIPCOM - FRANCE**  
Master class in configuring graphic designs using fast internet technology

1998

**FRANCE24 - FRANCE**  
TV Investigation Survey

1998

**THE PALEY CENTER FOR MEDIA - USA**  
Film Writing Course

1998

**ITN - UK**  
Star Makers Course

1997

**THE UNIVERSITY OF LONDON - UK**  
MSc in International Politics of Asia and Africa with a thesis focused on the Islamic Republic of Iran's Foreign Policy from 1990-1998

1996

**MBC GROUP - UK**  
Reproducing the Global Programming Format to Arabic

1995

**LONDON SCHOOL OF ECONOMICS - UK**  
Corporate Finance Course

1995

**BRITISH BROADCASTING CORPORATION (BBC) - UK**  
TV Budget & Editorial News Course

1994

**QATAR UNIVERSITY AL DOHA - QATAR**  
BA in English Literature

ACADEMIC DEGREES



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**PYRAMEDIA GROUP**  
Board Member and CEO

**THE 'NASHWA AL RUWAINI FOUNDATION'**  
Founder and Chairman  
Participated in several charitable projects in the Arab world and all over the world with a major focus on issues related to women and children

**AL JOUDE INVESTMENTS HOLDING**  
CEO

**DELMA MEDICAL CENTRE & SPA**  
CEO

**NASHWA JEWELLERY**  
Founder

**AL MAJLIS HOSPITALITY**  
Founder

**AL JOUDE ADVERTISEMENT AND PUBLICITY – KSA**  
Founder & CEO

**AL JOUDE PUBLIC TRADING – UAE**  
Founder & CEO

**MUSLIMS ON SCREEN INITIATIVE (MOST)**  
Founder  
aims to improve and correct the image of Muslims on television and in films the world over.

**APPOINTED MEMBER OF THE JURY FOR THE INTERNATIONAL DIGITAL EMMY®**  
2009 to 2022

**APPOINTED MEMBER OF THE BOARD OF THE INTERNATIONAL ACADEMY OF TELEVISION ARTS AND SCIENCES IN THE US (EMMYS) COMMITTEE**  
2017 to 2022

**MEMBER AND JUDGE IN THE ASSOCIATION FOR INTERNATIONAL BROADCASTING (AIB)**  
2017 to 2020

**WATERMARK SHIP MANAGEMENT L.L.C**  
Chairman & Founder

**M/VESSEL WATERMARK ST. GEORGE (VALUED @ \$ 12.7 MILLIONS)**  
Owner

CURRENT POSITIONS

# PROUD ACTIVE MEMBER OF

- The Women that Soar
- Arab Marketers Group
- Arab Advertisers Group
- Media Executives Group
- Program Monitoring in Europe Group
- Abu Dhabi Sustainability Group
- The Executive Businesswomen Council in Abu Dhabi – UAE
- Board member of the Arab Women Award in London - UK

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## CAREER HIGHLIGHTS

**1995**

Senior Producer, Senior Presenter

**1996**

Director of Creative Management

**1997**

Founder and CEO - the MBC Creative Department at MBC ME

**1998**

Supervised the relocation of MBC from London to the Middle East and Established MBC Offices and Production Studio's and managed them from Cairo for 5 years in a row with full authorization from MBC Board of Directors to obtain the necessary licenses, sign contracts and select and recruit necessary staff and crew

**1998**

Founder and CEO – MBC Offices in Egypt and North Africa

**1998**

Founder and CEO - the Middle East Production (MEP) in Egypt as the production arm of the MBC Group

**1998**

Founder - the MBC Company for Technical facilities, setting up and managing two large studios for MBC in Egypt

**1998**

Supervised the establishment of MBC Studio's in Beirut

**2003**

Director of International Business Development for 'MBC Group' and holding company 'ARA' in London – 2003

**2003**

Supervised and implemented the exchange program between MBC, Reuters, ITN and UK Channel 4



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## CAREER HIGHLIGHTS

### 1998

Participated in the establishment of Al Arabia Channel and supervised the branding of the channel  
Co-Producer of the programs grid of the first year

### KEY HIGHLIGHTS IN THE UAE

- Producer and Presenter of the program 'Nashwa'; considered one of the most important social talk shows targeting the Arab world
- Co-founder and CEO - the Middle East International Film Festival- Abu Dhabi
- Developed business plan and established the Film Financing Circle, Abu Dhabi
- Created business plan, developed and supervised the agreement for 'National Geographic Abu Dhabi' for the benefit of the Environment Agency in Abu Dhabi
- Devised media studies and planning for private channels in Abu Dhabi including 'Dhabiana' and 'Channel Seven' (Baynouna project)
- Established full developmental plan to establish 'Life' an equipment and supplies company in Abu Dhabi
- Presented the feasibility of establishing the New York Film Academy in Abu Dhabi
- Responsible for the agreement between Environment Agency- Abu Dhabi, Prince Phillip of England and 'ARKive' to establish the largest audio-visual archive of wildlife in the world about the animals - The Arabian Peninsula
- Established, executed and managed the Million's Poet Festival
- Created and delivered Prince of Poets Festival
- Implemented the Al Mahabba Awards Festival for 'Tabah Foundation'
- Managed the establishment of the 'Abu Dhabi Film Commission'.
- Implemented workshops for young directors in collaboration with the British Academy in Jeddah and Dubai
- UNICEF representative on women and children's rights in the Middle East.
- Executive Producer and Co-Founder of the international film 'Son of Babylon'
- Executive Producer of feature documentary "Changing Sands" (The Story of Abu Dhabi)



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## KEY HIGHLIGHTS IN EGYPT

- Established the Arab Media Resources Initiative with Mr. Amr Moussa, Secretary-General of the League of Arab Countries, in cooperation with the Arab media sector represented by some of the most important Arab media entities including ART, Future TV, LBC, MBC and the Egyptian Union of Radio and Television. The initiative worked to establish a unified media base that would be used to refute distortions in the Western media concerning the realities of the Arab world – 2000
- Provided a full media plan to establish and develop the Egyptian Company for Media Production to transform it into the Hollywood of the Middle East for the benefit of the Egyptian government - 2000
- Provided a full study to develop the Egyptian Union of Radio and Television and restructure the channels – 2000

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## KEY HIGHLIGHTS IN QATAR

- Establishing the press office for the Qatar International Tennis Tournament, Qatar Horse Beauty Contest and Qatar Sailing Competition
- Founder and Editor-in-Chief of the magazine, 'Nada'

## CREATOR OF THE FOLLOWING TV PRODUCTIONS



- Charisma
- Al Angham Arabiya
- Hiwar Sareeh ma'a Mona Al Shathili' 'Spot'
- Established local offices and represented «Fitsch» which resulted in multi-dollar deals within the gulf region.



# CAREER HIGHLIGHTS



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## KEY HIGHLIGHTS IN KSA

Counselor to Saudi Minister of Media 'Abdul Aziz Khoja'

Set up the Commercial Advertisement Department at the Saudi Broadcasting Corporation

Established 'Al Joude Marketing and PR Agency'

Supervised the media office campaigns of the 'Al Janadaria 33'

## CREATOR OF THE FOLLOWING TV PRODUCTIONS



- 'International Competition Program "Al Ikhtiyar" (The choice)'
- The words of King Abdullah
- Picture of my Country (A mini documentary series)

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## CREATOR OF THE FOLLOWING TV PRODUCTIONS

- Kalam Nawaem
- 'Who Wants To Be A Millionaire' '
- Good Morning Arabs'
- 'Good Evening Arabs'
- 'Ala Waraq'
- 'Hourouf Wa Oulouf'
- 'Yalla Shabab' In Cooperation With The International Conference For Islamic Youth
- 'No To Terrorism' Campaign
- 'Awards On Air'
- 'Be Honest With Nashwa'
- 'Hiwar Sareeh'
- Alqaltah Be Wartah'
- 'Green Apple'
- 'Stop The Clock'
- 'Altabkha Naesa Eh'
- 'CBM',
- MBC Action
- Dardasha
- ' Honest Statement'
- 'Al Halqa Al Mafqudah'
- 'Kashf Al Mastour'
- 'Moon Sister'
- 'Earth Voice'
- 'From Egypt'
- 'Football'
- 'Musicana'
- Oqdaty
- Hidden Camera- 1st Season, 2nd and 3rd Season
- MBC 5<sup>th</sup> and 10<sup>th</sup> Anniversary Celebration

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## CREATOR OF THE FOLLOWING TV PRODUCTIONS



- **Al Zaman Al Jameel**  
Talent show reviving singing from the past
- **Million's Poet**  
The highest-rated television program for Nabati poetry, for the Abu Dhabi Department of Culture and Heritage
- **Prince of Poets**  
highest-rated television program for classical Arabic poetry, for Abu Dhabi Department of Culture and Heritage
- Bayariq Poems
- The Singer
- **Sabbah Al Dar**  
(The Morning Show)  
Season 1 and season 2
- **Ramsitnah**
- **Endama'a Ya'ty Al mas'a**  
(The Evening Show)
- **Makarimna**
- **Story of the Picture**
- **Ain Ala Al Dhafra**



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**NASHWA AL RUWAINI**  
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## CREATOR OF THE FOLLOWING TV PRODUCTIONS



- Nashwa Show 2003 - 2012



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# SIGNIFICANT DOCUMENTARIES

## CREATOR OF THE FOLLOWING SIGNIFICANT DOCUMENTARIES

- 'Changing Sands', about Abu Dhabi
- 'Spirit of the Union' (Part 3)
- 'Zayed.. Memory and Devotion'
- Sequence of documentary episodes (Fillers) about H.H. Sheikh. Zayed bin Sultan Al Nahyan
- 'Zayed .. Green Hands'
- 'Spirit of the Liberated Desert', About Arabian Oryx
- 'Living Heritage' about the falconry hunting
- Sequence of documentary films 'Story of an Arabic Women'
- 'UAE Coast Guard'.
- Sequence of episodes about King Abdulla bin Abdul-Aziz Al Nahyan Poets.
- 'Behind the Truth' on Al Jazeera Documentary.
- 'The 3 Islands to a Nation' documentary
- A sequence of episodes 'Events from the Memory of a Nation'



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BIOGRAPHY

**SPEAKER & PARTICIPATOR**

## OFFICIAL SPEAKER AND PARTICIPATOR IN

- Women in Leadership Forums
- Green Scarves Campaign to support women in Afghanistan
- Voluntary campaigns specifically for Arab women and children Local and global women's forums
- Bahrain's Campaign for women's participation in voting The 4th and 5th Annual US-Islamic Forum, held in Doha from the 16th-18th of February
- Research and discussion sessions held in Los Angeles, USA, in association with Muslims on Screen and Television (MOST) initiative that aims to change perceptions about the image of Islam and Muslims in the Western world, especially in film and television In collaboration with the Brookings Institution, Unity Productions Foundation, Gallup and One Nation for All Foundation, MOST held a research and discussion forum in Los Angeles to provide the American film industry with clear and accurate information about Islam and Muslims
- World Justice Forum- Geneva
- Women Economic Forum- Dubai and London
- Berlin Film Funding Forum
- Dubai Media Forum
- Arab Social Media Summit



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**NASHWA AL RUWAINI**

BIOGRAPHY

**MEDIA CONSULTANT**

## MEDIA CONSULTANT TO

- Egyptian Radio and Television Union (ERTU)
- Egyptian Media Production City
- London Municipality for Arab Affairs Middle East
- International EMMY Award
- Booz Allen for Media Affairs
- Babelsberg Motion Pictures Studios.
- Media consultant Hollywood director "Ridley Scott"
- Disney Studios
- Consultant to the film producer 'Branko Lustig'
- United Nations Alliance Civilizations
- Abu Dhabi Authority for Culture and Heritage (UAE)
- Environment Agency-Abu Dhabi (UAE)
- Bali Film Festival in New York.
- Saudi Broadcasting Corporation
- Al Jazeera Sports
- Emirate of Ajman Culture and Media Department



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## VOLUNTARY PARTICIPATION WITHIN UAE

**NASHWA AL RUWAINI**

BIOGRAPHY

- Red Crescent
- Charitable Giving Project 'Ataya'
- Family Development Foundation
- Special Needs Foundation
- Friends of Cancer Patients Foundation.

## VOLUNTARY PARTICIPATIONS



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## AWARDS & HONOURS

*Awards in administrative and leadership excellence and as a leading personality*

- One of the most 500 world's influential Muslims by The Royal Islamic Strategic Studies Centre (MABDA) 2022
- One of the world's 100 most powerful Arabs – by Arabian Business 2021
- Most Influential women in the Arab World by CEO middle east magazine.2019
- Honorary PhD in Business Administration and Management Studies from Oxford College for Research PhD Studies
- Most Influential Female CEO of the year – CV Magazine 2019
- Best Media CEO - MENA – Global Banking and Finance Review Award 2019 and 2018 Mother Teresa Memorial for Social Justice by Harmony foundation, 2018
- Listed among the Most Powerful Arab Woman -International Business Magazine 2018
- Listed among The Middle East's Most Influential Women for 2018, Forbes Middle East Magazine ACQ5 Global awards-Game Changer of the year, MEA 2018
- Listed among 'Top 100 Arab achievers' Arabian Business Magazine 2018. Business Woman of the Year KSA Awards, ITP Media Group 2018
- Listed among 'Most Influential People in the UAE' Arabian Business Magazine 2018
- Best Media Company CEO UAE 2017 in the Global Banking & Finance Review Award 2017 'Company of the Year for Leadership', by Italian IAIR, 2017
- 'CEO of the Year Award', by Italian IAIR, 2017
- MEA 2017 Leading Decision Makers Most Trusted Executive Director for Providing Outstanding Business Services- MEA Markets
- Best Creative and Innovative Project Idea 2017 Award, Abu Dhabi Businesswomen Council Women Icon of the Year Award, Middle East Women Leadership 2017
- UAE Excellence Award 2017, Best Media & Marketing, MEA Markets
- Listed among the '100 Smartest People in UAE', Arabian Business Magazine 2017
- Listed among the 'Top 100 Most Powerful Arab Businesswomen 2017', Forbes Arabia Magazine 'Innovation Award', Dubai Quality Group, 2017
- 'CEO of the Year Award', by Italian IAIR, 2016, 2015 'Female CEO Award 2016', within the Middle East
- Awarded for the Most Important 100 CEO in the Middle East, by CEO International Magazine 2016 and 2015
- Awarded 'Women Rising High in International Business', by USA 2016. Awarded the National Treasure Award 2016

# AWARDS & HONOURS



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*Awards in administrative and leadership excellence and as a leading personality*



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BIOGRAPHY

# AWARDS & HONOURS

- Forbes Arabia Award for the Most Powerful 500 Arab Women in the Middle East People of 2015 Unstoppable Media Women Award 2016, by Femina
- Arab Women Rising Star Award 2015- Women Leaders in UAE
- Forbes Arabia Award 2014 for the Most Powerful 200 Arab Women in the Middle East and 2012
- Selected as one of the 25 Most Powerful Women in Global Media - Hollywood Reporter 2015 'Most Influential Women Award', by Italian IAIR, 2014
- 'ISO Award' for Business by UN, 2014
- 'Feigenbaum Leadership Excellence Award' that is dedicated to honour men and women in the Arab world for their exemplary leadership and which is organized by the Hamdan bin Mohammed E-University
- Selected among the 500 Most Powerful Arab Personality' by Arabian Business 2014, 2013 and 2012 Awarded GR8! Woman Awards by Petrochem as one of the top woman achievers, India 2012 Selected among the 100 Most Powerful Arab Personality, by Arabian Business 2011
- Ranked among the World's 100 Most Powerful Arab Women, by Laha magazine 2011 Awarded 'Women of the Year Lovisial Award 2010', Media category
- Awarded 'The Most Prominent Dialogue Personality in the ME Award' 2009 during the Young Arab Media Forum in Jordan
- 'Women Leadership Award', UAE 2009
- Ranked among the 20 Most Powerful Arab Women, by Women, UAE Magazine 2007 Listed in the '50 Pioneers' business selection of the year 2009 by ITP Publishing Group for
- Her business and media standards. The 50 include a group of executives and investors in ten industries
- Award for Best Media Personality by Shabab 20 magazine, part of Dar Al Sada for Publishing and Distribution, 2008
- Chosen in Egypt Today newspaper as one of three of the most influential women in the Arab world in 2006
- Was honored by Cambridge University, Middle East branch for Best Arab Media Personality
- Awarded twice at the Rose d'Or Awards in Switzerland, 2009 as Best Entertainer for 'Nashwa' and was the first Arab to be nominated in the category and 2011 in the Category Social Award for "Nashwa'
- Nominated as the Best International Media Personality, by AIB the trade Association of International Broadcasters
- Awarded by Abu Dhabi National Council
- Awarded by Department of Municipal Affairs, Western Region Awarded by Department of Arts, Sharjah
- Awarded by Al Tawasel Consultancy and Training Center, Abu Dhabi 2009 Awarded by Family Development Foundation
- Received an award for her achievements in humanitarian causes for women and children in the Arab world from the Rashid Foundation



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## NASHWA AL RUWAINI

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*Awards for work as host and producer for 14 years regionally and internationally*

- Honour of Shield by Dubai Police Headquarters
- Awarded by Cultural Office of the Egyptian Embassy, UAE
- Nominated in the International TV Personality category at the Association of International Broadcasters Media Excellence Awards in the UK.
- Digital Studio Award for "Best Production of the Year" for Million's Poet TV Show
- Best Television Personality in the Arab world from the Arab Youth Media Forum, Jordan
- The Gold award for Best Talk Show for 'Nashwa' and Best Variety Show for 'Million's Poet' from the 10th Gulf Television and Radio Festival
- The Gold award for Best Variety Show for 'Prince of Poets' at the 11th Gulf Television and Radio Festival
- Digital Studio Award for Best Lighting Installation of the Year for 'Million's Poet' Middle East Event Awards for Best Cultural Event for the Al Mahabba Awards Festival
- Nominated twice at the Rose d'Or Awards in Switzerland, 2009 as Best Entertainer for 'Nashwa' and was the first Arab to be nominated in the category and 2011 in the Category Social Award for "Nashwa"
- 'Son of Babylon' wins Amnesty International Award and the Peace Film Award at the 60th Berlin International Film Festival Independent Jury Awards
- What's On magazine voted the Middle East International Film Festival as one of the Best Festivals in Abu Dhabi
- Al Sada Magazine votes her Best Arab Presenter
- Best Short Form Documentary Award at the 2003 Cannes Film Festival for the film 'They Live among Us' on AIDS
- Best Documentary Award for 'Okht Al Amar: Soad Hosny' from Al Ahram Al Arabi magazine Best Arab Presenter in 1999 by Future TV, Lebanon
- Award for Best Game Show Program for 'Wipe Out' in 1999 from Sport and Youth magazine Best Arab Presenter by Al Mara'a Al Asreya magazine in 1999
- Best Arab Presenter for the program 'Wipe Out' on MBC in 1999 Best Arab Presenter from 1997-1998 in Al Sharq Al Awsat newspaper

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