



Malak Sbaai

FASHION DESIGNER

ABOUT ME

Dynamic and adaptable professional with expertise in fashion, styling and marketing.

Experienced in delivering creative solutions across diverse industries, from fashion collections to media productions and brand campaigns.

EDUCATION

**Professional License Degree in
Fashion Design**

2015

International School of Fashion ESMOD
Tunisia

**High School Diploma in Economics
& Management**

2011

Iben Rachik, High School, Tunisia

CONTACT

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PROFESSIONAL EXPERIENCE

Costume Designer & Stylist

2019 - Present

- Fashion stylist and designer working on high-profile media productions, including series, films, and commercials, and broadcasted on global platforms such as Netflix, Shahid TV, OSN ...
- Styling expertise across various genres: comedy, drama, music videos, and commercials

- [Malak Sbaai Portfolio](#)

Founder of OXYMORE ready to wear

March 2018

- Founder and designer of the ready-to-wear fashion brand OXYMORE by Malak Sebai, offering modern, elegant collections for women

[Oxymore - More than a Gender](#)

Marketing Manager - Allied Business, North Africa

June 2018 - August 2019

- Conducted competitive analysis (Benchmarking)
- Developed a marketing plan, including market analysis, target audience identification, action plans, and selection of advertising strategies
- Managed the company's social media presence as a Community Manager

LANGUAGES

Arabic, French, English

SKILLS

MS Office, Photoshop & Illustrator Adobe
ERP: Cegid Business Retail TGT - Seller Center

Marketing Coordinator - H.A Brand

March 2016 - May 2018

- Coordinator between the design & marketing departments
- Coordinate marketing campaigns for H.A, working on various product promotions.

Merchandising Coordinator Trainee - Inditex Group

November 2015 - January 2016

- Supported merchandising activities at Zara & Bershka, including stock management and visual displays.

Intern, Confection & Quality Control - Cofivet Confectionery Company, Tunisia

September 2015 - October 2015

- Completed a one-month internship, assisting in the production process and bridging the gap between pattern making and garment sewing.

