

Sami ur Rehman

Producer/Director/Assistant Director

Experienced & passionate creative director and producer with 10 years of experience in the media industry. With a deep understanding of storytelling, cinematography, production management & post-production techniques, I bring a unique vision and creative approach to every project.

EXPERIENCE

Freelance, Dubai, UAE

Events Creative Producer

November 2023 - Present

Projects worked on: E& Egyptian Super Cup, Phoenix IPO Launch, Dubai Diamond Conference etc.

- Collaborating with clients & stakeholders to understand event objectives and requirements.
- Brainstorming creative concepts, themes and visual ideas for events.
- Providing clear creative directions to videographers & photographers.
- Overseeing end-to-end execution of events, ensuring that the creative vision is translated effectively.

Imagine Nation Pictures, Digital Channel

Director & Producer

January 2018 - Present

- To liaise closely with scriptwriters to ensure every element of the story is effective and purposeful.
- Managed multiple pre-production processes budgets, filming timetables, location recess and selections.
- Directed actors and crew members to achieve the desired performances and capture the shots needed to execute the screenplay.
- Supervised the production ensuring the film is produced within budget.

Bekaar Films, Digital Channel

Director & Producer

April 2014 - Present

- Responsible for planning, scripting & producing videos for the channel
- Supervised the post-production to ensure the creation of a cohesive story.
- Collaborated with brands & other creators to create sponsored content aligning with the audience to increase revenue by 70%.
- Keeping a track of the performance of the channel to make data-driven decisions for future content.
- Explored different monetization techniques & strategies including crowd-funding, merchandise sales, sponsorships to generate income.

Golden Visa Holder, Dubai, UAE

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www.sami-rehman.com

PORTFOLIO

- [Instagram](#)
- [Bekaar Films](#)
- [Imagine Nation Pictures](#)
- [Director's Reel](#)
- [Events Reel](#)

SKILLS

Media Production

Creative Direction

Scheduling

Project Management

Cinematography

Budgeting

Communication

Leadership & Teamwork

EDUCATION

Karachi Institute of Economics & Tech

Masters in Film & TV

May 2019

Karachi, Pakistan

- Graduated with a CGPA of 3.82

LANGUAGE

- English
- Urdu

Digital Content Creator, Self-employed

Influencer & Content Creator

January 2015 - Present

- Develop engaging content related to tech, gaming film-making and travel on my social media platforms
- Collaborated with various renowned brands like Surf Excel, Head & Shoulders, Thai Embassy, Lipton, Tapal, Free Fire, TikTok and many more to produce compelling and ROI based content for advertising campaigns.

MD Production, Pakistan

Associate Director - Parwaz Hai Junoon (Feature Film)

October 2016 - February 2018

- Responsible for visualizing the script & the creative pre-production with the Director.
- Supervising the 2nd & 3rd assistant directors to ensure smooth production.
- Tracking daily progress against the filming production schedule.
- Supervising daily call sheets.
- Rehearsal direction for the cast & crew.
- Supervising all the other departments to achieve the set schedule.
- Liaison between the ISPR/Air Force team & the Production team.

Media Hub, Pakistan

Assistant Director - Maalik (Feature Film)

March 2014 - September 2016

- Worked with the Director to visualize the script.
- Supervising location scouting, hiring, casting, production design.
- Coordinating schedules with cast members, crew members & all other departments to set up for production.
- Assist in budgeting and equipment lining up.
- Managing day-to-day & end-to-end operations of the film set.
- Supervising film distribution.

The Big Chips, Pakistan

Assistant Director/Cinematographer

August 2011 - April 2016

- Conceptualizing the visual approach for the shoot with the Director.
- Supervising with the crew members for the selection of the right equipment for shooting.
- Visualizing the script, in terms of cameras, locations and cast, and understanding the Director's vision.
- Planning: analyze what is needed for a shoot, and co-ordinate the schedules of various departments including camera, make-up, hair, costume, design and visual effects.