



# KARAN SHARMA

FOUNDER & EXECUTIVE DIRECTOR,  
POST PRODUCTION SPECIALIST

## CONTACT



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INDIA



behance.net/karanvashishtha

## ALMA MATER

2018 - 2020

**MBA (ADVERTISING/MARKETING)**

Indian School of Business Management

2015 - 2018

**BACHELORS OF ARTS (ENGLISH LIT.)**

Delhi University

2015

**DIPLOMA CERTIFICATE IN  
NON-LINEAR EDITING**

CRAFT Film School

## ABOUT ME

- An accomplished Video Editor and Post Production Specialist with over 9 years of industry experience, recognized for delivering cutting-edge video content across diverse platforms. As the Founder and Executive Director of Fantasists Production Private Limited, I provide comprehensive, world-class services from pre-production to post-production. I excel in overseeing the entire production process, specializing in video editing, color grading, motion graphics, sound design, and managing cross-functional creative teams.
- With a proven track record of creating award-winning AVs for renowned brands such as Air India, Hero, Coca-Cola, Nescafe, Dettol, and Paytm, I blend creative vision with technical expertise to exceed client expectations. My leadership ensures that every phase—from conceptualization to the final cut—meets both aesthetic and commercial goals, allowing me to thrive in high-pressure environments while managing multiple projects and tight deadlines.

## WORK EXPERIENCE

- April 2024 - Present  
**Founder & Executive Director**  
Fantasists Production Private Limited  
  
Founded and led a film production company offering full production services across pre-production, production, and post-production.
- July 2020 - May 2024  
**VIDEO EDITOR**  
McCann Worldgroup  
  
Work on multiple projects like Campaign Videos, TV Commercials, Brandprints, Motion - Graphics, Case Studies, AVs, etc.
- August 2019 - July 2020  
**VIDEO EDITOR/Cinematographer**  
One Mind Generation Research  
Foundation - Chennai  
  
Work on different type of projects like Campaign video, Musical Teaser/Trailers, Funny Viral Content, Montage Interview Video, etc.

## SOFTWARE PROFICIENCY

Final Cut Pro X	<div><div style="width: 95%;"></div></div>
Adobe Premiere	<div><div style="width: 90%;"></div></div>
Adobe Photoshop	<div><div style="width: 85%;"></div></div>
DaVinci Resolve	<div><div style="width: 75%;"></div></div>
Adobe After Effects	<div><div style="width: 70%;"></div></div>
Adobe Illustrator	<div><div style="width: 60%;"></div></div>
Canon Mark IV 5d	<div><div style="width: 55%;"></div></div>
Adobe Audition	<div><div style="width: 50%;"></div></div>
Trello	<div><div style="width: 45%;"></div></div>
Frameio	<div><div style="width: 40%;"></div></div>
Avid Media Composer	<div><div style="width: 35%;"></div></div>

## CORE COMPETENCIES

- Post Production Management
- Video Editing & Film Directing
- Motion Graphics & Animation
- Creative Storytelling
- Leadership & Collaboration
- Multi-Platform Content Creation
- Client Relations & Project Management
- Award-Winning AV Production

## WORK EXPERIENCE

- August 2016 - August 2019

### VIDEO EDITOR

Vipra Dialogues - New Delhi

Work here on different stuffs like Web-series, Musical Videos, Prank Videos, Spoofs Video, Reaction Videos, Work as an Asst. Director in many projects. Also work as in production team in several shoots. etc.

- January 2016 - August 2016

### VIDEO EDITOR

Tangent Films - New Delhi

Work on multiple projects, mostly client based work, freelance.

- April 2015 - December 2015

### VIDEO EDITOR

CRAFT Film School - New Delhi

Work on multiple projects like Short films, Trailers/Teasers, Montages, Documentaries, Motion-Graphic Videos, etc.

## FREELANCE EXPERIENCE

- October 2022 - Present

### HEAD VIDEO EDITOR

CrimeCity - London

Work here for crime documentaries for YouTube as a main video editor and motion graphic designer.

- May 2022 - Present

### MAIN VIDEO EDITOR

Crealon Media Group - Sweden

Work here for crime documentaries for multiple social media platforms such as YouTube, Snapchat, etc. as a main video editor and motion graphic designer.

## INTERESTS

Travelling



History



Music



Foodie



Cricket



## Want to see MY WORK

[behance.net/karanvashishtha](https://www.behance.net/karanvashishtha)  
(CLICK HERE OR COPY PASTE ON GOOGLE)

[https://www.youtube.com/  
watch?v=8tngi36Jw3E&t](https://www.youtube.com/watch?v=8tngi36Jw3E&t)  
(PORTFOLIO SHOWREEL)

[www.linkedin.com/in  
karan-sharma-b92947110](https://www.linkedin.com/in/karan-sharma-b92947110)  
(LinkedIn)

## KEY PROJECTS & AWARDS

- **Air India Transformation AV for Cannes:**  
Crafted the post-production and editing strategy for a unique AV, incorporating Indian classical dance into a safety instruction video.
- **Short Film with Filmmaker/Cinematographer Amitabha Singh:** Collaborated on a film project with Amitabha Singh (known for Chillar Party, Khosla Ka Ghosla, Shortcut Safari) at Jingle Bell Academy (Ayodhya) and Chitkara International School (Chandigarh).
- **Hero Destini Prime Scooter Teaser-Trailer:**  
Led post-production planning, enhancing the final cut with seamless edits and dynamic storytelling.
- **Award-Winning AVs for Multiple Brands:** Contributed to award-winning AVs presented at the Cannes Film Festival, APAC, Effies, and others, including Dettol's 'Banega Swasth India' campaign, Hero's 'Ladki Chala Rahi Hai' campaign, Paytm's 'Sweet Change,' and many more.
- **International Web Series & Short Film -**  
"LAST CRY - 7 Women, 7 Stories." & "Darci Finds Out."
- **International Web Series & Short Film -**  
"LAST CRY - 7 Women, 7 Stories." & "Darci Finds Out."
- **Concept Promotional Videos:** Created promotional videos for Smart Click Studio.
- **Brand Work:** Produced content for major brands, including Air India, Dominos, Manyavar, G20, Amway, Airtel, Tata Sky, ICC T20, Maggi, Dettol, Coca-Cola, Nescafe, Hero, Wildstone, Fitness Studio, Dabur, Luxor, Kangaro, Bodycare, Munix, Kohe, Alpenliebe, Isckon, Skyfly, JBL, Skoda, Aakash Byju's, and many more.