



# RANA G. GEBRAN

BUSINESS DEVELOPMENT MANAGER - PRODUCER

## CONTACT

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- Dubai, UAE

## EDUCATION

### M.A in Information & Communication

Université de Toulon - France  
2020 2022

### Filmmaking Diploma

New York Film Academy - USA  
2012

### B.A in Cinema & Television

Lebanese University - Lebanon  
2007 - 2010

## TECHNICAL SKILLS

### Video Editing

Proficient with Final cut, Adobe  
Premiere and Davinci resolve

### Animation

Proficient with Adobe After effects

### Color grading

Proficient with Davinci Resolve

### Filming

Proficient with various DSLR cameras

### Website management

Proficient with OVH and Wordpress

## PROFESSIONAL EXPERIENCE

### Business Development Manager

NaF+ (Contract) - Dubai, UAE July 2023 - until Present

I lead efforts in identifying and pursuing new business opportunities to drive growth and profitability. My responsibilities include developing and implementing strategic business development plans and conducting market research, as well as bidding on projects, building proposals and finding the right opportunities to pitch on.

### Producer / Post producer

Freelance - Dubai, UAE May 2022 - until July 2023

As a freelance producer, I am involved in the production process from beginning to end. Starting with the bidding process, scheduling, creating a crew, supervising the shoot, and then supervising post-production. I enjoy working closely with clients to maintain their best interests, with the director to deliver their creative vision and the production team to support them, finding creative solutions together.

### Consultant, Video / Contract

APR Consulting - Dubai, UAE July 2022 - Feb 2023

With hands-on production backgrounds in TV, Print, OOH, digital videos, Web, Mobile, Social & Experiential, it is my responsibility to collaborate with advertisers and their creative resources to establish best practices & find efficiencies in advertising content creation. This is a contract-based role.

### Senior Producer

Boomtown Productions - Dubai, UAE Apr 2020 - Apr 2022

As a Senior producer, I am involved in the production process from beginning to end. I would be part of the bidding process, scheduling, creating a crew, and supervising the shoot. I am responsible for ensuring the great quality we promise our clients while service a campaign's objective and staying within the timeline and the budget.

### Producer

Prodigious ME - Beirut, Lebanon Mar 2018 - Mar 2020

As a producer, I am involved in the production process from researching for the right director until I present the client with the first edit. I would be part of the bidding process, scheduling, creating a crew, and supervising the shoot. I am responsible for ensuring the great quality we promise our clients while service a campaign's objectives as well as staying within the timeline and the budget.

### Head of Post-production

Independent Productions - Beirut, Lebanon Mar 2013 - Feb 2018

As head of post-production, I am required to quote and schedule various projects' post-production processes, while supervising their progress, based on the brief and requirement of the project. Furthermore, I am required to maintain communication between all concerned parties, controlling quality and making sure the tasks are performed within budget and timeline.

### Post-Production Manager

Blacksmith Studios - Beirut, Lebanon Mar 2011 - Feb 2013

My role requires me to manage and oversee the entire post-production process ensuring a successful delivery of the project. This would happen through creating and managing various post-production schedules in conjunction with producers, and agencies, as well as quoting on projects based on briefs and storyboards sent.

## MANAGERIAL SKILLS

Creating and supervising Schedules  
Creating and maintaining budgets  
Communication and listening  
Organization and delegation  
Business development & Client Experience

## LANGUAGES

### Arabic

Native/bilingual

### English

Native/bilingual

### French

Professional working

### Spanish

Limited Working Proficiency

## REFERENCES

### Mr. Sami Saleh

+971 55 123 0320

sami.saleh@prodigious.com

### Mr. Bruce McDonald

+971 58 836 6306

Bruce@boomtown-productions.com

## Production Manager

Filmworks - Beirut, Lebanon

Sep 2010 - Jan 2011

As a production manager, my role starts at the pre-production stage, to arrange for filming. This requires me to liaise between agency requests, director and all departments, create a crew for shooting days, book materials and all shooting day requirements as well as schedule shooting days and supervise the filming process.

## ACADEMIC EXPERIENCE

### Adjunct Lecturer

Middlesex University - Dubai, UAE

Sept 2022 - until present

Teaching Film Entrepreneurship which focuses on career development, employability, and strategies for students to pursue a future in the film-making industry. Throughout the module, students are led to develop an entrepreneurial portfolio which will include a completed CV. Additionally, they grasp basics of pitching a business idea, undertaking a 'mock' job interview or completing a work placement/internship in a production-related environment

### Chairperson - Audiovisual Department

Antonine University - Beirut, Lebanon

Sept 2020 - Sept 2023

As chairperson I am responsible for setting and advancing the academic structure of the Department in line with Faculty and University strategic plans and direction, as well as supervise the updating of the syllabi for each academic year to what serves the students' path into a prosperous career. I am required to ensure the best possible student experience, advising them on their choice of courses, and career path. Furthermore, I manage and oversee the department's resources, making sure they are up-to-date.

### Lecturer - Audiovisual Department

Antonine University - Beirut, Lebanon

Sept 2018 - Sept 2023

Teaching classes for the B.A Program of the Audiovisual department, including Media, film and TV production, Documentary film Making, TV Multicam directing and supervising the final films.

### Instructor - Filmmaking short course

SAE Institute - Dubai, UAE

2022

The course is designed to introduce students to the various disciplines within the film industry such as Production, Directing, Screenwriting, Cinematography by utilizing a practical, hands-on method culminating in the creation of a group project. We go over the theory of Editing. The Filmmaking course will help students of different backgrounds and ages to better understand how the production industry functions as well as to find their place within it both practically as well as creatively.

## PERSONAL INTERESTS

I'm an avid runner and previously a marathoner. My active nature enjoys outdoor activities but the calm of indoors combined with a good book feed my soul just as much. Music is an essential element in my life as well as learning and creating art.