

BENON AGHJAYAN

Independent Media & Event Producer (Sep 2018 – Present)

Specializing in high-profile media productions and large-scale event planning, with expertise in broadcasting, live production, content development, and event logistics. Led global productions and events, managing teams of up to 35+ professionals and delivering industry-leading content for broadcast, corporate, and government projects.

Media Production Portfolio

❖ *From reality TV shows to international broadcasts, 6+ years of storyboarding, live coverage, post-production, and Content Structuring. Working closely with directors, editors, and production crews to bring compelling narratives to life, whether through debate programming, documentary-style content, or large-scale entertainment productions.*

Project Showcase

Executive Producer – Al Maydan (Reality TV Show) Dubai, UAE

- Led content production and live execution for one of the UAE's biggest reality TV competitions.
- Supervised a multi-disciplinary production team of over 15 personnel, optimizing scripting, filming, and post-production.
- Designed storyboarding and audience engagement strategies, ensuring high viewer retention by 15%.

Senior Producer – Expo2020 Dubai (Daily Broadcasts) Dubai, UAE

- Managed two daily TV shows, covering pavilion features, regional showcases, and VIP interviews.
- Developed and scheduled multi-platform content, ensuring seamless integration across both broadcast and digital channels.
- Identified and engaged high-profile industry experts and keynote speakers for live discussions maintaining a 100% on-time schedule.

Segment Producer – Doha Debates Doha, Qatar

- Administered debate programming and content development, securing industry leaders and policymakers.
- Designed multi-camera live productions, enhancing audience engagement and panel discussions.
- Directed scriptwriting and content curation, ensuring alignment with global socio-political trends.



CONTACT

- ❖ Dubai, UAE
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- ❖ [LinkedIn Profile](#)

EDUCATION

Bachelor of Law
La Sagesse University, Lebanon

CERTIFICATIONS

Certified Public Speaker & Life Coach
Maxwell Leadership, USA



Certified Human Resource Professional
American Institute of Business & Administration, USA

LANGUAGE PROFICIENCY

- Arabic – High Proficiency
- English – High Proficiency
- French – High Proficiency

PROFESSIONAL SKILLS

- Media Production Strategy
- Event Logistics & Execution
- Live Broadcast Coordination
- Talent Acquisition & Casting
- Scriptwriting & Storyboarding
- Production Resource Allocation
- Production Cost Control
- Post-Production Oversight
- Crisis & Contingency Planning
- Stakeholder Management
- Sponsor Management
- Public Speaking Training

TECHNICAL SKILLS

- Teleprompter Systems
- Virtual Event Platforms
- Drone Videography
- Lighting Setup
- Script Adaptation
- Set Design
- Event Coordination
- Panel Moderation
- Audience Engagement
- Show Flow Management
- VIP Management
- Multilingual Content
- TV Scriptwriting
- Live Broadcasting

VOLUNTEER EXPERIENCE

Scout Chief
Scout Du Liban
Beirut, Lebanon



Founder
3al Saket Campaign
Beirut, Lebanon



Co-Founder
Missionary Group SSCC Ain Najm
Beirut, Lebanon



Event Production Portfolio

- ❖ *100% End-to-end event execution, from conceptualization & logistics planning to live media coverage and audience engagement strategies. Produced government summits, global conferences, and regional festivals, leading cross-functional teams to deliver world-class experiences.*

Project Showcase

Executive Producer – COP28 (Expo City Pavilion) Dubai, UAE

- Spearheaded live coverage and event production for COP28's key pavilion activities.
- Led a 35-member media team, delivering real-time conference coverage and high-quality post-event content.
- Led talent and logistics coordination, ensuring seamless execution of keynote sessions and panel discussions for COP28.

Executive Producer – Sustainable Cities in Action Forum Dubai, UAE

- Led a team of 35 professionals, managing end-to-end production for live event broadcasting.
- Delivered 100% on-time event media comprising of conference recordings and promotional content.
- Developed strategic engagement content, 100% on schedule, enhancing global outreach and impact for sustainability leaders.

Senior Producer – Hai Ramadan (Expo City Dubai) Dubai, UAE

- Operated 30 daily event coverages for Expo City Dubai's Ramadan showcase, featuring regional and community events.
- Coordinated content planning, scripting, and live production for a broad audience with a team of 15+ personnel.
- Guided Expo leadership with strategic insights, optimizing audience engagement and digital media impact.



Public Speaking & Training

Certified public speaking and leadership trainer, coaching professionals across media, business, and public sectors. Delivers high-impact workshops and executive coaching while collaborating with industry leaders and media personalities to develop customized training programs.

- **Independent Trainer** *Select Training (UAE)*
- **Training Content Development** *Wissam Breidy (TV Host & Speaker)*
- **Certified Public Speaking Trainer** *Maxwell Leadership Institute (UAE)*