

# Ahmed Abdullah Al-khawi

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## PROFESSIONAL SUMMARY

TV director and producer who works with dynamism and creativity . I work hard to achieve the required goals. Experience in the field of digital marketing and social media management, video content creation .

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## EXPERIENCE

**Title: Social media Manager- marketing :** 12/2023- (Current)

**Company Name:** Freelancer -Group of companies City: Abu Dhabi

- Managing digital advertising campaigns.
- Created and produced video content that resonated with target audiences.
- Analyze performance metrics to improve marketing strategies and improve sales.
- Filming content , videos editing and color correction
- Create advertising campaigns on Google Ads+ and Google Maps.

**Title: producer:** 12/2019 - 12/2023

**Company Name:** towfour54 - Alghad almashriq City: Abu Dhabi

- News Editor. Writing news reports and editing news.
- Writing scripts for TV program.
- Television program producer.
- Edit and publish news on social media.

**Title: TV director and Videographer:** 12/2019 - 12/2023

**Company Name:** Yemen Satellite Channel (Yemen TV - Yemen Today). City: Sana'a

- TV director Live broadcast news and programs via a vision mixer Video Editor.
  - Directing television talk shows and documentary films .
  - Videographer, TV producer, filming and editing TV programs using DSLR cameras and editing programs such as Adobe Premiere.
  - Experience in using sound, lighting and television studio equipment.
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## SKILLS

[Social media management and marketing] [Data analysis and marketing performance metrics] |  
[Proficient video content creation skills] [DSLR cameras (photo and video) | video making and editing  
[Managing advertising campaigns on Google and social media] [Digital Content creation and editing]  
[ Writing TV scripts and social media content]

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## EDUCATION

Higher Diploma in Political Science, Sana 'a University.  
Bachelor's degree, Political Sciences, Sana 'a University.

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## CERTIFICATIONS

- [Diploma in Business planning and development] [Institute e of Management Sciences]