



## **Sahil Kapoor : Filmmaker and Advertiser**

Sahil Kapoor is an Indian Director, producer, writer and advertiser. Born in Delhi, Sahil is has done his masters in marketing and advertising from Delhi School of Economics, Having a strong hold on marketing he also has a keen creative eye which has led to his super-hit projects in Indian Regional ( Punjab) and Bollywood industry.

Sahil started his career as an advertiser and has created over 27 advertisements, Corporate Films and promotional Videos for Various companies in India and overseas. He is an entrepreneur who is operating his own firm called Centigrade Media, the company is well versed in all the horizons of creative industry. The company has 4 offshore units : Centigrade Networks in UAE, Centigrade Media Ltd in UK, Glam R LLC in USA and 50B Entertainment in Australia.

Sahil's first music video in the Industry was as a line producer and has also worked with the same designation for various feature films.

Some of his Major work that he has got recognition for is Lala Lori featuring the Youth Icon Fazilpuria which has received 450 Million views and is a heart throb of every millennial party. Balam ka system yet again featuring Fazilpuria is another super hit shot in UAE with eye treating visuals.

Sahil Kapoor has a vision that he sets before each production that is offered to him which makes him unique, the ethereal locations are a major takeaway that you would remember from all his videos.

Centigrade Media, his venture a production house gaining fame amongst Bollywood and Punjab Industry has become a talk of the town into the otherwise monopolistic industry. Centigrade Media has produced various corporate films, corporate shoots, documentaries, commercials shoots and photography.

Sahil has been working in the industry for more than a decade. Having an eye professionally, he has been successful in directing and producing some clutter breaking hits in the music industry in the passing years. Sahil is planning an album with his best man " Indeep Bakshi" whose the voice behind the Massive blockbuster melodies: Saturday Saturday and Kala chasma. This is Sahil Kapoor's third time in a row to work as a director with Indeep Bakshi. He specializes in storytelling and direction to set

the exact tone for the Music. His locations are his USP they are always visually appealing and add an extra star to the cinematography.

His USP is not only films he is a versatile individual who caters to advertising, marketing, branding and media buying for his clients.

Talking about his recent projects, he has recently produced and directed 6 clutter breaking music videos with Youth Sensations Like Urvashi Routela, Urfi Javed, Jumana Khan and many Globally Acclaimed Social Media Influencers. He is also aggressively working on a Movie "1 Oakwood street" which is under production starring Esha Gupta and Angad Bedi.

#### **Social Contributions:**

- Recently Appointed as Deputy Chairman for Red Swastik Society- UAE Chapter which is a Globally Acclaimed NGO for their outstanding contributions in Woman Empowerment and Education.
- Honoured with UAE Golden Visa by Department of Culture and Tourism, Government of Abu Dhabi
- Honoured by Akhilesh Das Gupta Institute of Management and Technology, Delhi for outstanding contributions in Marketing and Advertising Domain.
- Honoured with Young Achievers Award by Sharda University, Greater Noida.
- Honoured with SNP Achievement Awards for outstanding contributions in the entertainment domain.
- Working as a Member Advisor to the Chairman of Minority Commission of Delhi, Govt. Of NCT.
- Working as Patron and Peace Ambassador for a NGO "Mission Clean India".

#### **Some Milestones:**

- One of the production " Lala Lori" of the venture Centigrade Media LLP recorded 450 Mil +Views on YouTube in 2021.
- Another Production " Balam ka System" crossed 35 Million which was shot in Dubai in 2020.
- With the first ever production in 2015 "Booty Shake " , Sahil Kapoor became the youngest producer to produce a motion picture at the age of 24.

IMDB Link : <https://www.imdb.com/name/nm12622115/>

#### **Filmography :**

Home Production and Directorial ( Music Videos ) :

> Tohfa feat. Indeeep Bakshi-

<https://youtu.be/KuvBeQZqTok>

> Ranjha feat. Indeeep Bakshi-

<https://youtu.be/pDEILj-eldY>

> Border feat. Indeeep Bakshi-

<https://youtu.be/Cz9HUXWZy-8>

>Bechara feat. Urfi Javed ( Under Post Production)

>Chull Again feat. Urvashi Routela ( Under Post Production)

>Heels feat. Jumana Khan ( Under Post Production)

Home Production:

> Booty Shake feat. Indeeep Bakshi-

<https://www.youtube.com/watch?v=c2nj5Aov0Bc>

> Jiya Jaye Na-

<https://www.youtube.com/watch?v=7MjvWgz-mQo>

> Nakhra Wakhra-

<https://www.youtube.com/watch?v=EkezmTFzPmk>

> Yaara Da Group-

<https://youtu.be/yVo2BsT-VyQ>

> Teaser of Balam feat. Fazilpuria and Afsana Khan-

<https://youtu.be/DVJLS6vvp5Y>

> Balam feat. Fazilpuria and Afsana Khan-

[https://youtu.be/\\_WxeAglzbmc](https://youtu.be/_WxeAglzbmc)

> BTS of Balam feat. Fazilpuria and Afsana Khan-

<https://youtu.be/Q5BFNtX90LM>

> Teaser of Lala Lala Lori Feat. Fazilpuria | Jaani | Sukh E Musical Doctorz | Afsana Khan-

<https://youtu.be/rjshs1jsZVo>

> Lala Lala Lori feat Fazilpuria | Jaani | Sukh E | Afsana Khan-

<https://youtu.be/GI30zqFk0sU>

> BTS of Lala Lala Lori feat. Fazilpuria | Jaani | Sukh E | Afsana Khan-

<https://youtu.be/HX2fAkn1n-g>

> Teaser of Haryana Roadways featuring Badshah and Fazilpuria-

<https://youtu.be/LIWki9oG8Ww>

> Haryana Roadways featuring Badshah and Fazilpuria-

<https://youtu.be/KupZ-mEm6QYWe>

> BTS of Haryana Roadways feat. Badshah | Fazilpuria-

<https://youtu.be/FivXAbfSv3I/>

<https://youtu.be/fr8iXwzy45E>

#### Travel logs:

> Naswiz Thailand Story -

<https://www.youtube.com/watch?v=DPUoiQiboPo>

> Travel log for Naswiz shot at Bali-

<https://youtu.be/3N6lcAdESi0>

> Naswiz Dubai Travel Log 2018-

[https://youtu.be/Ax\\_N69TX\\_6k](https://youtu.be/Ax_N69TX_6k)

#### Corporate Films / TVC's:

> Naswiz Motivational Story-

<https://www.youtube.com/watch?v=Aqa1Ezo2XNg>

> Naswiz Naturals-

<https://www.youtube.com/watch?v=CbM-9mpDQqs>

> Naswiz Success Stories-

<https://youtu.be/og8ABxeTCl8>

> Naswiz Success Stories part 3-

[https://youtu.be/x-VWYfhL\\_Bs](https://youtu.be/x-VWYfhL_Bs)

> Naswiz Clothing-

<https://www.youtube.com/watch?v=4TSi3dO9INE>

> Naswiz Men Formal Range-

<https://youtu.be/OmT1PTlw1L0>

> Behind the screens of Naswiz TVC 's-

<https://youtu.be/dZ6Jra40hdA>

> Naswiz Men Formal Range -

<https://youtu.be/CYx9hfESASl>

> Bay Area Global Collaboration with Indeeep Bakshi-

[https://www.youtube.com/watch?v=IMm2SzQ\\_UPY](https://www.youtube.com/watch?v=IMm2SzQ_UPY)

> Thaal Grand Indian Platter-

<https://www.youtube.com/watch?v=cLmpBey0FCQ>

> Teaser for Arijit Singh live at Seattle-

[https://www.youtube.com/watch?v=xA\\_nluX2Nco](https://www.youtube.com/watch?v=xA_nluX2Nco)

> Teaser for Thaal Grand Indian Platter-

<https://youtu.be/U5ZlxsKMpBE>

> Sathi Event Management Corporate Profile-

<https://youtu.be/QS7vMe0qlrE>

> Teaser for a Book - 1971: A War Story-

<https://youtu.be/Qx88Pgob2Ls>

> Sneak Peak video of Motivational seminar conducted by Naswiz Retails-

<https://youtu.be/2xzD46feufg>

> Walk Through of Naswiz store-

<https://youtu.be/yuKXKNQPHsE>

> Testimonials for Naswiz Alkaline Water Ionizer-

<https://youtu.be/MO2C2Nd6V-8>

> Interview sessions with Naswiz Crowne Ambassador-

<https://youtu.be/hQxMBMeJ6pl>

> Vicky Donor De Tour-

<https://youtu.be/3C6yMgvnmtE>