



CHARBEL REAIDY

FILMMAKER & POST-PRODUCTION SPECIALIST

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SUMMARY

I'm a multi-talented filmmaker with extensive technical and conceptual experience in many disciplines in the film and media industries.

I graduated with distinction in 2004 from the Masters in filmmaking program at the HSUK-USEK university, and began my work directing, filming, and editing all sorts of narrative films, social content, and TV shows.

I worked closely for internationally renowned TV and ad agencies like ImpactBBDO, Leo Burnett, Fremantle Media, Endemol, and many more.

The sum of these 20 years of experience awarded me a 3rd Media Category Bronze in Cannes Lions in 2017 and a Grand Prix in Dubai Lynx in 2017.

WORK EXPERIENCE

Head of Post-production | Director – Chief Editor – Colorist

February, 2008 – Present

Montage TV Production, Dubai

Responsibilities:

- Setting up post-production workflows and guidelines for in-house talents and colleagues.
- Manage the post-production pipeline between editors, colorists and visual effects artists.
- Assist the producers in handling and supporting clients.
- Interview and train new editors for hiring.
- Shaping and supervising the aesthetics and the output quality of various project.
- Finding conceptual and technical solutions for post production jobs.
- Project management and coordination between the different production departments.
- Meeting with clients and executing their briefs weather being a director, editor, or colorist on the jobs.
- Attending pre-production meetings at various ad agencies for production shoots.
- Writing treatments for TV and social media content when playing the role of a director.
- Directing, editing, and color grading big and complex projects while collaborating with other departments.
- Playing the role of a media consultant for various productions, clients, and agencies.

Senior Video Editor

September, 2006 – 2008

Hedgehog, Beirut

- Assist the producers in handling and supporting clients.
- Finding conceptual and technical solutions for post production jobs.
- Project management and coordination between the different production departments.
- Meeting with clients and executing their briefs as a lead editor on their jobs.
- Editing, encoding and delivering projects to TV stations.

Freelance Filmmaker

October, 2001 – 2006

Freelance, Beirut

- Between 2005 and 2006, I worked on many video editing jobs, mostly TV commercials, promotional videos, short films, fashion films, and reality TV shows like the international format **"The Biggest Loser"** Mena version (MBC Group).
 - Between 2004 and 2005, I worked as an offline editor on the international reality show **"Survivor"** Mena version, where I had, along with the show producer, to sift through thousands of hours of recorded footage to create each episode's story (Lebanese Broadcasting Corporation – LBCI/ PAC).
 - Between 2003 and 2004, I worked as a segment director on the international singing format **"Superstar"** Mena version, also known as **"Arab Idol"** (Future Television). On that show, I was in charge of managing, creating, and directing more than 100 video segments that covered and promoted the singer's daily work to be later included in the weekly live show—also traveling between Europe and the Middle East to curate the candidates.
 - Between 2001 and 2003, I directed, assisted, and filmed more than a dozen short films, some of which won awards at the DQFF film festival, namely **"Shakib"** and **"The Rain Maker"**, and were later screened at the VGIK film festival in Moscow.
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AWARDS

Careem Slingshot (Advertisement) Bronze Lion Media Category, 2017 Cannes Lions as a Director of Photography.	2017
Zespri Social Content (Advertisement) Film Grand Prix Film Category, 2017 Dubai Lynx as a film Director.	2017
Shakib (Short Film) Best Picture and Art Direction Short Film Category, 2004 DQFF Film Festival as Director of Photography.	2004

EDUCATION

COLOR GRADING CENTRAL Online Color Grading Course Completion Certificate.	2017
SPIRIFILM Beirut – Lebanon Cinematography 1 and 2 workshop courses.	2002
HOLY SPIRIT UNIVERSITY KASLIK Beirut – Lebanon Masters degree in Filmmaking and Visual Arts.	1997 – 2001

SKILLS

Davinci Resolve Colorist

Advanced

Avid Media Composer

Advanced

Adobe Premiere

Advanced

Adobe After Effects

Intermediate

Adobe Photoshop

Intermediate

Doremi Labs CineAsset

Advanced

AI & Other Software

Topaz Labs GiGapixel Ai & Video Enhance Ai

Baselight for Avid Media Composer.

Affinity Photo.

ShotPro Storyboard Designer.

ShutterEncoder, Adobe Media Encoder, FFWorks.

Telestream Wirecast and Switch.

Boris Continuum and Sapphire.

Filmstro.

DCP-O-Matic.

Audacity.

LANGUAGES

ARABIC

Native

FRENCH

Advanced

ENGLISH

Advanced

RUSSIAN

Beginner

GERMAN

Beginner

CREDITS

DDB Dubai, Fortune Promo Seven, Grey Worldwide, HAVAS Dubai, Horizon FCB Dubai, Impact BBDO Dubai, JWT Riyadh, Leo Burnett Dubai, Mamac Ogilvy, MNC Saatchi, MPG Middle- east, Publicis Graphics, TBWA\RAAD, Y&R Dubai, MBC Group, LBCI/ PAC, Future Television.

ACCREDITATION



BRANDS & AGENCIES COLLABORATION



AND MUCH MORE...