

Hadil Ihssan Ennaba

Abu-Dhabi – UAE

+971 50 233 1621

hadilennaba@gmail.com

Holding UAE Golden Visa – Event Manager

OBJECTIVE

Seeking an opportunity to leverage expertise in project management, driving projects success and contributing to company growth.

EDUCATION

- **Master Degree in Business Administration (MBA)** from Strathclyde Business School in Glasgow on: June, 2017. Performed a Master Thesis on “The Role of Promotion Channels in Enhancing Luxury Brands Equity: Digital Channels”
- **Bachelor Degree of Science in Chemical Engineering** from the American University of Sharjah (AUS), United Arab Emirates on: January, 2012
- **Certified Project Manager** by Brainnest Project Management

PROFESSIONAL PROFILE

- Detail-oriented and results-driven event project manager with nine years of experience leading cross-functional teams and planning and delivering successful high-profile events on time and within budget.
- Adept at developing project plans, managing resources, budget planning and cost control, and mitigating risks to achieve organizational goals.
- Experienced in developing comprehensive project plans, including timelines, milestones, and resource allocation, ensuring project objectives are met
- Proficient in fostering competent and agile team environment, motivating team members to achieve project goals and deliver efficiently

WORK EXPERIENCE

- July 2023 – Recent

Project Manager – People & Co

- Lead the development and execution of processes and best practice solutions for the team across all departments; Creative Production, Technical Production, Operations, and Admin.
- Lead the initiation, planning, and delivery of key tasks ensuring feasibility, budget alignment, resource availability and allocation, as well as coordinate with internal and external stakeholders on operational planning and execution.
- Lead the implementation of sustainability strategies and practices across departments. Obtained ISO20121 Certification for National Day 52 and National Day 53 events in UAE.
- Facilitate regular project meetings with client and top management, providing updates to stakeholders and addressing issues and challenges promptly to maintain project momentum.
- Develop key project documentation such as Project Timeline, Operations Plan, Departments’ SOW, Work Breakdown Structure, Procurement Procedure and Timeline, Workforce Plan, Sustainability Strategy and Guidelines, and Risk Register, ensuring the information is up to date and validated.

- July 2022 – January 2023

Events Manager – Pure Health Group

- Led the planning, execution, and closure of projects, ranging from concept development, budget plan, production and operation plan, and stakeholders communication and management

- Developed comprehensive projects plans, including timelines, milestones, and resources allocation, to ensure project objectives were met
- Managed projects budgets totaling 1.2 billion, consistently delivering projects within budget limits
- Conducted risk assessments and implemented mitigation strategies to minimize project disruptions
- Perceived projects progress, providing regular updates through reports/meetings to stakeholders and management
- Partnership acquisition between PureHealth and Louvre Abu-Dhabi, and development of sponsorship package

- July 2021 – March 2022

Events Production Manager – David Atkins Enterprises at Expo 2020 Dubai

- Managing the overall production process for the International Participants events, performances, and activations. Managing 200+ countries, organizations, and Expo partners
- Review and approval of events’ proposals ensuring alignment with the policies, process and procedures
- Communication and liaison with EXPO2020 management and stakeholders.
- Planning and facilitating the delivery of the events by obtaining required resources, ensuring smooth operations of the events, and alignment with the Health & Safety regulations

- 2015 – July 2021

Events Project Manager – Mithra Events Consultant & Management

- Account management of VIP clients
- Leading discussions with external/internal clients for studies/projects providing technical and commercial presentations, leading discussions/meetings, and handling proposals
- Managing production and operations of the projects ensuring all requirements are met efficiently as per the defined plan, scope, budget, timeline, and standards from conception to completion
- Managing and negotiating contracts with sub-contractors, with allocation and forecasting of budgets, in line with projects’ requirements and timelines
- Cultural events and campaigns conceptualization and execution
- Obtaining all permits and clearances from governmental entities

MAIN PROJECTS:

- Union Day 52 and 53 for the United Arab Emirates – National Projects Office
- SMR Launch – Rosatom Middle East & North Africa
- Pure Health Brand Launch – Louvre Abu-Dhabi
- Expo 2020 Dubai – 1,245 events for 200+ international participants
- Capacity Building Workshop – UNISCO, Intangible Heritage Department
- World Energy Congress – Ministry of Energy of the Russian Federation
- 7th Edition of GCC Heritage and Oral History Conference: Zayed & Tolerance - Department of Culture & Tourism in Abu-Dhabi
- Art Conference & Noh Theatre - Embassy of Japan in Abu-Dhabi
- 1st Edition of State of the Arabic Language and Its Future Forum – Ministry of Culture and Knowledge Development in UAE
- Less Brown Motivational Speech – Department of Culture & Tourism in Abu-Dhabi
- Abu-Dhabi Executive Office – Confidential projects

References and supporting documents are available upon request