

EVENT PROJECT MANAGER

IBRAHIM ALJAMMAL

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PROFESSIONAL SUMMARY

I'm an events and technology professional with experience in MICE, sports and entertainment. I've led teams, managed projects, and contributed to large-scale activations, ensuring seamless execution from planning to delivery. With a strong background in event management, tech and on-ground operations, I thrive in fast-paced environments where creativity and problem-solving drive success. Now looking to bring my expertise to a leading media or events agency to create world-class experiences.

PROFESSIONAL EXPERIENCE

Zawaya Gaming

Events Project Manager | Part-time

Abu Dhabi - Dubai

Dec 2023 - Feb 2025

- Planned and executed high-profile events, overseeing production, logistics, registration and on-site operations.
- Managed guest experience, including accreditation, staffing and operational workflows to ensure seamless attendee engagement.
- Developed and pitched event proposals, aligning with client objectives and expectations.
- Collaborated with PR and social media teams to enhance event visibility and maintain a strong media presence.
- Led onboarding, coordination and screening of event staff and volunteers, overseeing training, role allocation and briefing sessions.
- Handled end-to-end registration, invitation and RSVP processes, liaising with hosts, speakers, delegates and VIPs.
- Conducted post-event analysis, monitoring workforce performance, deploying "mystery customers," and delivering insights-driven reports for senior management.
- Ensured high-standard quality control (QC) of both digital and on-site event execution.
- Resolved last-minute operational challenges, implementing approved contingency plans.
- Negotiated and managed contracts with suppliers, vendors, caterers and AV providers to optimize cost and service quality.

Identity Global - COP 28

Digital Support Assistant

Dubai

Nov 2023 - Dec 2023

- Worked together with the IT Team in tasks such as enabling, facilitating virtual participation and enhancing the attendees user experience (UX).
- Led first and second level support and conference troubleshooting including connecting, testing and monitoring.

Zawaya Gaming - Zemmz

Events Manager - Gaming and Esports

Abu Dhabi - Kuwait

Jul 2019 - May 2023

- Worked closely with HODs in the operations, marketing, design and technology teams.
- Contracting vendors and suppliers for setup, production and executing major gaming and esports events in the GCC.
- Managed events registrations, accreditation, check-in and guest management, including pro-gamers and talents.

Acting SaaS Technical Product Manager

Jan 2021 - May 2023

- Led the development, lifecycle and roadmap of an in-house events and conferences management platform.
- Facilitated between development teams, stakeholders and clients to plan and execute events while managing on-ground operations as the technical point of contact.

Deloitte
Cyber Technology Risk Advisory

Kuwait
Dec 2018 - Jun 2019

- Curated Business Impact Analyses and Business Continuity Plans (BCP) and advised clients on customized solutions aligned with their business needs.

Global Linguist Solutions
Interpreter

Kuwait
Nov 2015 - Nov 2018

- Led the written, verbal and instant translation between different parties during meetings, interviews and drills.

Zawaya Project Management
Event Organizer & IT - Intern

Kuwait
Jan 2015 - Jun 2015

- Coordinated event production, logistics, contracts, venue arrangements, registrations and guest management.
- Managed IT support for internal operations and live events, ensuring smooth flow.

EDUCATION

Project Management Professional (PMP)
Project Management Institute (PMI)

Currently pursuing

Arab Open University
Bachelor's, Information Technology and Computing

June 2016

Udacity - Abdullah Al Ghurair Foundation
Nanodegree, Agile Project Management

Nov 2023

SKILLS

Project management skills: Asana, JIRA, Attention to details, SWOT analysis, Tracker Management, Problem Solving, Operations Research, Account Management, Interpersonal skills, Risk Management, Accreditation and Ticketing.

Tech production skills: Cvent, Eventbrite, OBS, vmix, Google Cloud Platform, CRM, Product Management, Wordpress, Google Analytics, Database Management, HTML/CSS, Git.

Computer skills: Excel/Numbers/Sheets, Word/Pages/Docs, PowerPoint/Keynote/Slides, MailChimp, Canva.

Languages: Arabic and English

KEY CLIENTS

- **Dubai**
 - UNFCCC - COP28, UNTOLD, Michelin, EA Sports FC, ITP Media Group
- **Abu Dhabi**
 - Department of Culture and Tourism (DCT), Abu Dhabi Gaming, NBA Abu Dhabi, Experience Abu Dhabi, FIFA World Cup, US Mission to the UAE, Aldar, Edge Group, Informa, Ethara
- **Kuwait**
 - Ministry of Health, Kuwait Olympic Committee (KOC), Zain Group, stc, Ooredoo, Boubayan Bank, National Bank of Kuwait (NBK) and many more.