




Ali Salloum

CONTACT

 Dubai, UAE

 +971506629814

 ali@ffprods.com

 <https://alisalloum.ae> ;
<https://fastforward.ae>

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<https://fastforward.ae>

<https://www.imdb.com/name/nm5150535/>

SKILLS

- Adobe Premiere Pro
- After Effects
- Photoshop
- DaVinci Resolve
- Microsoft Office

LANGUAGES

Arabic:

English:

French:

ACCOMPLISHMENTS

- **Finalist**, Happiness Film Award – *Best Film*, 2018
- **Winner**, Digital Studio Awards – *Best Editing for "From A to B"*, 2015
- **Finalist**, Tropfest Arabia, 2012 (*Director*, "Who Am I")
- **Winner**, Tropfest Arabia – *Best Actor*, "A Smile", 2011
- **Winner**, Promax Arabia – *Best Script (Silver)*, "Al Ikhtiyar Al Saab", 2007
- **Winner**, Promax Arabia – *Best Editing (Silver)*, "AAKS", 2006
- **Winner**, Future TV Award – *Best Student Movie*, 1998

PROFESSIONAL SUMMARY

Accomplished filmmaker, director, producer, and editor with over 25 years of experience in feature films, television, commercials, live events, and corporate media across the Middle East. Proven expertise in leading creative teams, overseeing production and post-production, and delivering award-winning content for prestigious brands and institutions.

WORK HISTORY

Founder & General Manager 01/2021 – Current
Fast Forward Productions LLC

- Produced, directed, and edited high-profile projects for entities such as:
- **NPO (National Projects Office)** – Union Day 50, 51, 52, 53
- **Federal Authority for Protocol and Strategic Narrative (FAPSN)** – G7 Summit video
- **Image Nation Abu Dhabi** – "Al Eid Eiden", "Qasr Al Hosn", TDC
- **Done + Dusted** – President's Cup, Union Day events
- **Evolution Events** – COP28, TAWAZUN, HIPA, UAE Food Bank, DPW, etc.
- **People Creative, Breakout Films, DKL Productions, Miles Studios, Filmgates Productions, What If Studios, Electric Films, Twofour54**

Senior Post-Production Producer / Senior Editor 01/2013 – 01/2021
twofour54 – Abu Dhabi, UAE
Film & TV Services, twofour54, Abu Dhabi | 2013 – 2021

- Lead editor on major national projects, including UAE 47th National Day event ("This is Zayed, This is the UAE").
- Edited feature films "Scales" (dir. Shahad Ameen) and "From A to B" (dir. Ali F. Mostafa).
- Post-Production Supervisor and VFX Supervisor for *Iftah Ya Sim Sim* (Seasons 1 & 2).
- Edited documentaries, TV programs, live shows, TVCs, corporate videos, and short films featured at international festivals.

Video Post-Production Supervisor / Senior Editor 01/2009 – 01/2013
twofour54 Intaj
Intaj, twofour54, Abu Dhabi | 2009 – 2013

- Supervised offline post-production across a wide range of genres.

- Edited projects nominated in regional film festivals (ADFF, DIFF, Tropfest).

Creative Manager 01/2009 - 12/2009

Q Vision Productions - Kuwait

- Led creative rebranding for RITMO TV (Khaleeji/Indi music channel).

Senior Promo Producer / Promotion Manager 01/2006 - 12/2008

Alrai TV - Kuwait

- Won awards at Promax Arabia for outstanding scripting and editing.

Senior Promo Producer 01/2004 - 12/2006

Dubai Media Incorporated (DMI) - UAE

- Key team member during the launch of Dubai TV, One TV, Sama Dubai, and Dubai Sports Channel.
- Promax Arabia winner for creative excellence.

Producer / Director / Editor / 3D Animator 01/1998 - 12/2003

RTI - Côte d'Ivoire

- Produced over 50 commercials; led channel branding initiatives.

CONNECT

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EDUCATION

Bachelor of Arts: Communication Arts, 09/1994 - 02/1998

Saint Joseph University (IESAV) - Beirut

Ranked 1st in the Class of 1998