

DANIEL MOHSENI

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EDUCATION

Syracuse University, School of Visual and Performing Arts, Syracuse, NY

• **BFA Film | Minor:** Finance – 2025

Campus Involvement:

Private Equity Syracuse University (PESU), Head of Public Relations (May 2023 – Dec 2023), Project Freefall Director of Marketing (February 2023 - November 2023)

HONORS AND AWARDS

- Annual Dean's Scholarship
- Renée Crown Honors Program, Honors
- SOURCE Film Grant 2023 & 2024
- GPA: 3.78

RELEVANT COURSEWORK

- Film Production
- Advanced Cinematography
- Advanced Color Grading Systems
- International Financial Management
- Introduction to Managerial Accounting
- Essentials of Finance

PROFESSIONAL EXPERIENCE

TBWA\RAAD, Dubai, UAE

Production Intern, July 2025- August 2025

- Coordinated with production houses across Dubai for the execution of clients' deliverables including all stages of pre-production, production and post-production
- Delivered several cross-medium deliverables to notable clients such as Pladis, Infiniti & Emirates

Woodford Brothers, Syracuse, NY

Accounts Receivable Specialist, January 2025 – March 2025

- Processed and filtered all incoming payments, overseeing methods of check, credit card, financing plans and ACH transfers ensuring up-to-date account information and reconciliation.
- Analyzed sales and invoices for journal entries, detecting tax miscalculations and oversights, leading to an 8% reduction in revenue loss.

Syracuse University, Syracuse, NY

Film Research Assistant, November 2023 – June 2024

- Led all post-production accounting operations for a professor's feature-length film, including managing general ledgers, expense reports, and budget top-sheets.
- Compiled and categorized over three hundred production items, achieving full compliance with requirements for the CNY Tax rebate and securing a 15% refund on eligible expenses.
- Monitored and maintained asset management and expense summaries over a 6-month period, delivering persistent and accurate updates that improved financial tracking for the employer.

Brendan Kenney (Film Producer)

Remote Internship, November 2023 – July 2024

- Analyzed client materials, including over fifty feature film treatments and pilot scripts, providing weekly coverage and constructive feedback.
- Evaluated active pitches for 20+ projects, conducting feasibility assessments and presenting recommendations.
- Conducted market research on industry trends and competitor projects, delivering insights that informed development strategies.

PERSONAL AND TECHNICAL SKILLS

Personal: Analytical Thinking, Strong Communication, Leadership, Adaptability, Time Management, Problem Solving

Software Systems: Microsoft Excel, QuickBooks (Enterprise), Salesforce (I360)

Video & Graphic Applications: Adobe Creative Suite, Photoshop, Premiere Pro, Davinci Resolve 18 & 19, Lightroom, After Effects

Languages: English - Native | Persian - Native | Spanish - Fluent